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## Study on HR policies and practices with reference to Excel Engineering and Equipments, Coimbatore

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**Abstract :** Human resource policies are continuing guidelines on the approach the organization intends to adopt in managing its people. It represents specific guidelines to HR managers various matters concerning employments. It states that intend of the organization about different aspects of Human Resource management such as recruitment, promotion, compensation, training, selections etc. They define the conception and value of the organization on how people and things should be treated. Therefore, it serves as a reference point when human resources management practices are being developed or when decisions are being made about people. A good HR policy could provide generalized guidance on the approach adopted by the organization, and therefore its employees, concerning various aspects of employments. A procedure spells out precisely what action should be taken in line with the policy. The main objective of the study is to understand the problem and to analyze the perception of employees on HR practices implemented. For this purpose a sample of 124 was collected from respondents were percentage analysis, descriptive statistics and Kruskall Wallis test and one-way ANOVA were used as tools to analyze the data and the conclusion is that Evaluation and periodic assessment are important for improvement and effectiveness.

**Keywords:** Human Resource management, Recruitment, Promotion, Compensation and Training

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### INTRODUCTION TO THE CONCEPT OF THE STUDY

A HR policy is a formalized human resources document that presents a broad overview of standard operating policies and procedures for an organization. It is an essential document that provides structure and establishes consistency and discipline in decision-making and employee behaviour. HR policy is a booklet or a piece of document that gives the reader a fair idea of the working procedures of the particular company or organization. They give guidelines on how to apply the rules and regulations that a company has set for its functioning. This kind of policy is especially useful for HR officials so that they do not break rules that may lead the company to societal and legal problems. Thus, it is quite evident that an HR policy is of some importance to organizations for smooth functioning. They also need to be reviewed and revised time and again so that the management of the company keeps up with the changing trends and also keep tract of new legal acts that may be enforced upon the working of organizations.

The HR manuals of most companies usually deal with the company policies regarding the following areas of operation. These include ways and categories of hiring support staff and academic staff, guidelines for fixed-term employment, policies for selection and recruitment, position descriptions, working hours of main and support staff, guidelines for annual leaves and sick leaves and other forms of leaves, salary packages for the various positions, guidelines to staff grievances, etc. Along with these, the other things such manuals deal with are: Selection and Recruitment, Methods of employment and working hours, Flexibility of employment and development of staff, Opportunity for equal employment, Superannuation and remuneration, Leave, Safety and occupational health, Disciplinary procedures and termination of employment, and other employment related provisions.

The HR policy is an excellent place to bring together employment and job-related information which employees need to know, such as holiday arrangements, company rules and disciplinary and grievance procedures.

It can also provide useful source of information to new staff as part of the induction process. A written HR policy gives clear advice to employees and creates a culture where issues are dealt with fairly and consistently.

## ABOUT THE COMPANY



| <b>Basic Information</b>  |   |
|---------------------------|---|
| Nature of Business        | Exporter and Manufacturer   |
| Additional Business       | Exporter  |
|                           | Trader  |
| Company CEO               | Nanda Kumar Chinnasamy  |
| Key Customers             | Sri Ranganathar Industries Private Limited  |
|                           | Anugraha Valve Castings Limited, Coimbatore   |
|                           | Sanmar Foundries Limited  |
|                           | Auditra Engineering Co.   |
|                           | Tata Metaliks Kubota Limited  |
| Registered Address        | No. 3/139, ChinnaThadagam Road, Pannimadai Post, , Coimbatore- 641 007, Tamil Nadu, India |
| Industry                  | Manufacturing and Trading of Engineering Equipment.                                       |
| Total Number of Employees | 100 to 125 People   |
| Year of Establishment     | 2001  |
| Legal Status of Firm      | Partnership Firm  |
| Promoter                  | Ms. Suguna  |
| Annual Turnover           | 2010-11 Rs. 2 - 5 Crore Approx.   |

### STATEMENT OF THE PROBLEM

Employing staff fairly and expertly, ensuring they are properly inducted, and ensuring they are aware of the required standards of business conduct they need an effective HR policy including the policies and procedures of the organization. HR manager finds difficult to search the required information without an effective manual. And also to minimize the time indulged in explaining the policies and procedures of the organizations to the newly employed staff they require an effective HR policy explaining all the methods, policies and procedures of the organization.

### OBJECTIVES OF THE STUDY

- To study the multi various functions of HRM's and their relevance in achieving the targeted engineering companies objectives
- To analyse the level of acceptance of employees on HR practices.
- To analyse the practical difficulties in implementing present HR policy in engineering & equipment's company
- To suggest about the perception of employees on HR practices implemented.

### SCOPE OF THE STUDY

The study is to examine the HR Policies and Practices at Excel Engineering and Equipments, Coimbatore.

- To understand the various functions of HRM affecting the HR policies and practices.
- To study the demographic variables towards the acceptance of HR policies and practices.
- The study will be extended to other Engineering industries from various cities.
- The study will be extended to all the sectors as well.

- The study will be extended to other cities of various states.

### RESEARCH DESIGN AND METHODOLOGY

**Research design:** Descriptive research design is adopted for the present study.

#### Data collection

**Primary data:** Primary data was collected from the employees at Excel Engineering and Equipments, Coimbatore using structured questionnaire.

**Secondary data:** The secondary data was collected from websites, journals and articles.

**Sampling design:** The targeted units' employee working in Coimbatore and simple random sampling technique was used towards the study.

**Sample size:** The sample size of the study is 124.

**Statistical tools used for analysis:** Percentage analysis, Descriptive statistics, Kruskal Wallis test and One-way Anova,

### LIMITATIONS OF THE STUDY

- Only 124 samples has been taken for the study.
- There may be a bias towards primary data collected from the respondents.
- The study time is restricted to 2 months.

### ANALYSIS AND INTERPRETATION

#### Demographic and socio graphic profile of the respondents

| Demographic and socio graphic profile of the respondents | Particulars             | Frequency | Percent |
|--|-------------------------|-----------|---------|
| Gender   | Male                    | 86        | 69.4    |
|  | Female                  | 38        | 30.6    |
|  | Total                   | 124       | 100     |
| Age  | 18 – 25 yrs             | 35        | 28.2    |
|  | 26 – 35 yrs             | 45        | 36.3    |
|  | 36 – 45 yrs             | 12        | 9.7     |
|  | 46 – 55 yrs             | 32        | 25.8    |
|  | Total                   | 124       | 100     |
| Marital status   | Single/Unmarried        | 27        | 21.8    |
|  | Married                 | 62        | 50      |
|  | Divorced                | 33        | 26.6    |
|  | Separated               | 2         | 1.6     |
|  | Total                   | 124       | 100     |
| Educational qualification                                | SSLC                    | 17        | 13.7    |
|  | HSC                     | 3         | 2.4     |
|  | Diploma                 | 57        | 46      |
|  | UG                      | 24        | 19.4    |
|  | PG                      | 23        | 18.5    |
|  | Total                   | 124       | 100     |
| Designation  | Technical support staff | 46        | 37.1    |
|  | Executive               | 40        | 32.3    |
|  | Supervisor              | 5         | 4       |
|  | Manager                 | 8         | 6.5     |
|  | Assistant Manager       | 8         | 6.5     |

|                     |                                  |     |      |
|---------------------|----------------------------------|-----|------|
|                     | Customer Support                 | 17  | 13.7 |
|                     | Total                            | 124 | 100  |
| Department          | Manufacturing /Technical Support | 33  | 26.6 |
|                     | Human Resource                   | 10  | 8.1  |
|                     | Sales / Marketing                | 56  | 45.2 |
|                     | Purchase                         | 7   | 5.6  |
|                     | Administration                   | 18  | 14.5 |
|                     | Total                            | 124 | 100  |
| Employment          | Permanent                        | 43  | 34.7 |
|                     | Temporary                        | 8   | 6.5  |
|                     | Contract                         | 72  | 58.1 |
|                     | Part - Time                      | 1   | 0.8  |
|                     | Total                            | 124 | 100  |
| Occupational income | Below Rs.10,000                  | 1   | 0.8  |
|                     | Rs.10001 – 15,000                | 70  | 56.5 |
|                     | Rs15,001 – 20,000                | 14  | 11.3 |
|                     | Rs.20,001 – 25,000               | 31  | 25   |
|                     | Above Rs, 25,000                 | 8   | 6.5  |
|                     | Total                            | 124 | 100  |
| Working experience  | Less than a year                 | 5   | 4    |
|                     | 2 to 5 yrs                       | 48  | 38.7 |
|                     | 6 to 10 yrs                      | 69  | 55.6 |
|                     | Above 15 yrs                     | 2   | 1.6  |
|                     | Total                            | 124 | 100  |

The above tables shows about demographic variables were out of 124 respondents 69.4% are male, and 30.6% are female. 28.2% from the age group between 18 – 25 yrs, 36.3% from the age group between 26 – 35 yrs, 9.7% from the age group between 36 – 45 yrs, 25.8% from the age group between 46 – 55 yrs. 21.8% are Single/Unmarried, 50.0% are married, 26.6% are divorced and 1.6% are separated. Its shows that most of the respondents are married. 13.7% have completed their SSLC, 2.4% have completed their HSC, 46.0% have completed their diploma, 19.4% have completed their UG, 18.5% have completed their PG level. 37.1% are working as technical support staff with the company, 32.3% are working as executive, 4.0% are working as supervisors, 6.5% are working as manager and assistant managers and 13.7% are working with customer support. 26.6% are working with manufacturing /technical support department, 8.1% are working with Human Resource department, 45.2% are working with sales/marketing department, 5.6% are working with purchase department and 14.5% are working with administration department. 34.7% are working as permanent employees, 6.5% are working as temporary employees, 58.1% are working as contract employees and 0.8% are working as part – time employees. 0.8% are earning below Rs.10,000, 56.5% are earning between Rs.10001 – 15,000, 11.3% are earning between Rs15,001 – 20,000, 25.0% are earning between Rs.20,001 – 25,000, and 6.5% are above Rs,25,000. 4.0% are having working experience less than a year, 38.7% are having working experience between 2 to 5 years, 55.6% are having working experience between 6 to 10 years, and 1.6% are having working experience above 15 years.

## ACCEPTANCE OF RESPONDENTS TOWARDS PLANNING OF CURRENT POLICIES AND PRACTICES

### Descriptive Statistics

| Particulars | N   | Mean | SD    |
|-------------|-----|------|-------|
| CPP1        | 124 | 3.66 | 1.229 |

|      |     |      |       |
|------|-----|------|-------|
| CPP2 | 124 | 3.63 | 1.199 |
| CPP3 | 124 | 3.58 | 1.162 |
| CPP4 | 124 | 3.40 | 1.140 |

The respondents agree towards having a long-term human resources planning (3.66), Using forecasting tools to determine the future needs of human resources (3.63), analyzing the internal and external environment to determine the presence and abundance of human resources (3.58) and job analysis done for vacancies (3.40).

**Comparison between demographic variables and acceptance of respondents towards planning of current policies and practices**

H1: There is no relationship between demographic variables and acceptance of respondents towards planning of current policies and practices

| Demographic variables | Particulars      | N   | Mean Rank | Chi-Square | Asymp. Sig. |
|-----------------------|------------------|-----|-----------|------------|-------------|
| <b>Gender</b>         | Male             | 86  | 79.48     | 65.338     | 0.000       |
|                       | Female           | 38  | 24.08     |            |             |
|                       | Total            | 124 |           |            |             |
| <b>Marital Status</b> | Single/Unmarried | 27  | 32.41     | 9.870      | 0.002       |
|                       | Married          | 62  | 50.48     |            |             |
|                       | Total            | 89  |           |            |             |

From the above table it is inferred that, the significance values 0.000 & 0.002 are less than 0.05. H1 is rejected and alternative hypothesis is accepted.

There is a relationship between gender (0.002), marital status (0.002) and acceptance of respondents towards planning of current policies and practices.

**Gender**

It depicts that male respondents (79.48) have high-level of acceptance towards planning of organization towards current policies and practices.

**Marital Status**

It depicts that married respondents (50.48) have high-level acceptance towards planning of organization towards current policies and practices.

**Comparison between demographic variables and acceptance of respondents towards planning of current policies and practices**

H2: There is no relationship between demographic variables and acceptance of respondents towards planning of current policies and practices

| Demographic variables     | Particulars             | N   | Mean | SD    | F      | Sig   |
|---------------------------|-------------------------|-----|------|-------|--------|-------|
| Age                       | 18 – 25 yrs             | 35  | 4.34 | 0.795 | 59.994 | 0.000 |
|                           | 26 – 35 yrs             | 45  | 4.06 | 0.760 |        |       |
|                           | 36 – 45 yrs             | 12  | 3.23 | 0.598 |        |       |
|                           | 46 – 55 yrs             | 32  | 2.16 | 0.653 |        |       |
|                           | Total                   | 124 | 3.57 | 1.141 |        |       |
| Educational Qualification | SSLC                    | 17  | 4.88 | 0.485 | 28.345 | 0.000 |
|                           | HSC                     | 3   | 3.75 | 0.661 |        |       |
|                           | Diploma                 | 57  | 2.79 | 0.861 |        |       |
|                           | UG                      | 24  | 3.71 | 0.698 |        |       |
|                           | PG                      | 23  | 4.35 | 1.057 |        |       |
|                           | Total                   | 124 | 3.57 | 1.141 |        |       |
| Designation               | Technical support staff | 46  | 4.14 | 0.681 | 23.916 | 0.000 |

| Demographic variables | Particulars                      | N   | Mean | SD    | F      | Sig   |
|-----------------------|----------------------------------|-----|------|-------|--------|-------|
|                       | Executive                        | 40  | 2.62 | 1.095 |        |       |
|                       | Supervisor                       | 5   | 3.00 | 0.984 |        |       |
|                       | Manager                          | 8   | 4.94 | 0.177 |        |       |
|                       | Assistant Manager                | 8   | 4.75 | 0.707 |        |       |
|                       | Customer Support                 | 17  | 3.24 | 0.519 |        |       |
|                       | Total                            | 124 | 3.57 | 1.141 |        |       |
| Department            | Manufacturing /Technical Support | 33  | 4.44 | 0.758 | 36.698 | 0.000 |
|                       | Human Resource                   | 10  | 4.68 | 0.646 |        |       |
|                       | Sales / Marketing                | 56  | 2.78 | 0.904 |        |       |
|                       | Purchase                         | 7   | 5.00 | 0.000 |        |       |
|                       | Administration                   | 18  | 3.26 | 0.518 |        |       |
|                       | Total                            | 124 | 3.57 | 1.141 |        |       |

From the above table it is inferred that, the significance value 0.000 is less than 0.05. H2 is rejected and alternative hypothesis is accepted.

Hence, there is a significant difference between age (0.000), educational qualification (0.000), designation (0.000), department (0.000) and acceptance of respondents towards planning of current policies and practices.

#### Age

The respondents from the age group between 46 – 55 yrs (2.16) disagree towards planning of current policies and practices. The respondents from the age group between 36 – 45 yrs (3.23) agree towards planning of current policies and practices. The respondents from the age group between 18 – 25 yrs (4.34), 26 – 35 yrs (4.06) strongly agree towards planning of current policies and practices.

#### Educational Qualification

The respondents who have completed their diploma (2.79) disagree towards planning of current policies and practices. The respondents who have completed their HSC (3.75), UG (3.71) agree towards planning of current policies and practices. The respondents who have completed their SSLC (4.88), PG (4.35) strongly agree towards planning of current policies and practices.

#### Designation

The respondents who are executives (2.62) agree and the respondents who are supervisors (3.00) neutral towards planning of current policies and practices. The respondents who are working in customer support (3.24) agree and the technical support staffs (4.14), assistant managers (4.75) and managers (4.94) strongly agree towards planning of current policies and practices.

#### Department

The respondents who are working in sales/marketing department (2.78) agree and the respondents who are working in administration (3.26) agree towards planning of current policies and practices. Meanwhile, the respondents who are working in manufacturing /Technical Support (4.44), human resource (4.68) and purchase (5.00) strongly agree towards planning of current policies and practices.

### JOB ANALYSIS AND DESIGN

| Descriptive Statistics |     |      |      |
|------------------------|-----|------|------|
| Particulars            | N   | Mean | SD   |
| JAD1                   | 124 | 3.88 | .832 |
| JAD2                   | 124 | 3.81 | .830 |
| JAD3                   | 124 | 3.85 | .852 |
| JAD4                   | 124 | 3.85 | .843 |
| JAD5                   | 124 | 3.84 | .859 |

The employees agree towards clear job description (3.88), functional requirements changing each year depending on the work's requirements (3.81), adopting standards in designing jobs (3.85), pursuing policy of

enriching the work by adding tasks to jobs (3.85) and expanding work horizontally by adding new responsibilities (3.84).

### RECRUITMENT AND SELECTION

| Descriptive Statistics |     |      |      |
|------------------------|-----|------|------|
| Particulars            | N   | Mean | SD   |
| RS1                    | 124 | 3.65 | .735 |
| RS2                    | 124 | 3.63 | .759 |
| RS3                    | 124 | 3.66 | .764 |
| RS4                    | 124 | 3.69 | .748 |
| RS5                    | 124 | 3.71 | .752 |
| RS6                    | 124 | 3.69 | .745 |
| RS7                    | 124 | 3.65 | .735 |
| RS8                    | 124 | 3.71 | .773 |

The respondents agree towards filling most of the vacancies by its internal employees (3.65), Using human resources employment's offices available in the market to fill most vacancies (3.63), bank seeking to obtain higher skills and competencies in the market (3.66), disclosing information to applicants regarding the steps and criteria of the selection process (3.69), selection testing of the organization where working conducted by trained and impartial people (3.71), competitive selection processes attracting competent people (3.69), using various selection instruments (3.65) and communicating performance results to candidates at the end of the selection process (3.71).

### TRAINING, DEVELOPMENT & EDUCATION

| Particulars | N   | Mean | SD   |
|-------------|-----|------|------|
| TDE1        | 124 | 4.00 | .598 |
| TDE2        | 124 | 3.94 | .695 |
| TDE3        | 124 | 3.90 | .655 |
| TDE4        | 124 | 4.06 | .537 |
| TDE5        | 124 | 3.90 | .648 |

The respondents agree towards stimulating learning and application of knowledge for successful accomplishment of their duties (3.94), investing in their development and education promoting their personal & professional growth in a broad manner (3.90) and making an assessment of training & development before & after the assessment (3.90). Meanwhile, the respondents strongly agree towards identifying periodical training needs (4.0) and strongly agree towards training evaluated by participants (4.06).

### MOTIVATION

| Particulars | N   | Mean | SD   |
|-------------|-----|------|------|
| MOT1        | 124 | 3.88 | .632 |
| MOT2        | 124 | 3.88 | .682 |
| MOT3        | 124 | 3.92 | .670 |

The respondents agree towards providing incentives for their staff (3.88), rewards in their bank are based on performance (3.88) and focusing on equity in the distribution of rewards among employees (3.92).

### COMPETENCY-BASED PERFORMANCE APPRAISAL

| Descriptive Statistics |     |      |      |
|------------------------|-----|------|------|
|                        | N   | Mean | SD   |
| CBPA1                  | 124 | 3.79 | .799 |
| CBPA2                  | 124 | 3.78 | .792 |

|       |     |      |      |
|-------|-----|------|------|
| CBPA3 | 124 | 3.77 | .835 |
| CBPA4 | 124 | 3.92 | .728 |
| CBPA5 | 124 | 3.94 | .752 |

The respondents agree towards applying a policy of performance's evaluated regularly & periodically (3.79), using a variety of methods to assess the performance depending on the nature of the jobs (3.78), competency-based performance appraisals provides the basis for an employee development plan (3.77), Competency-based performance appraisals is the basis for decisions about promotions & salary increase (3.92) and disseminates competency-based performance appraisal criteria & results to its employees (3.94).

## FINDINGS

- Most of the respondents male.
- Maximum of the respondents from the age group between 26 – 35 yrs.
- Most of the respondents are married.
- Maximum of the respondents have completed their diploma level.
- Most of the respondents are working as technical support staff.
- Maximum of the respondents taken for the study are working with sales and marketing department..
- Most of the respondents are working as contract employees.
- Maximum of the respondents are earning between Rs.10001 – 15,000.
- Most of the respondents are having working experience between 6 to 10 years.
- Maximum of the respondents are neutral towards structured and standardized interviews used in firm..
- Most of the respondents said that the company is flexible to the policies.
- Maximum of the respondents said that tot-stove rule is the factor for degree principles of administering discipline relevant to the organization.

## Job analysis and design

The employees agree towards clear job description, functional requirements changing each year depending on the work's requirements, adopting standards in designing jobs, pursuing policy of enriching the work by adding tasks to jobs and expanding work horizontally by adding new responsibilities .

## Comparison between demographic variables and acceptance of respondents towards job analysis and design of current policies and practices

### Age

The respondents from the age group between 36 – 45 yrs, 26 – 35 yrs agree towards job analysis and design of current policies and practices. Meanwhile, the respondents from the age group between 18 – 25 yrs, 46 – 55 yrs strongly agree towards job analysis and design of current policies and practices.

### Educational Qualification

The respondents who have completed their Diploma, completed their HSC, UG agree towards job analysis and design of current policies and practices. The respondents who have completed their SSLC, PG strongly agree towards job analysis and design of current policies and practices.

### Designation

The employees who are executives, supervisors, working in customer support, technical support staffs agree towards job analysis and design of current policies and practices. The employees who are assistant managers, managers strongly agree towards job analysis and design of current policies and practices

## SUGGESTIONS

Traditional practicing of searching based on competency alone may not be useful for attracting applicants to organizations. Organizations should also align many HR functions, such as selection, assessment, training needs assessment, promotion, and pay determination through the use of competencies (Lievens et al., 2004). Competencies are prevalent and invasive in many organizations, and thus, future research should examine how the use of competency models affects employee performance and satisfaction with various competencies-focused functions. While organizations may not rely on providing competency information to recruit employees, competencies are useful for organizations in many other domains. It is important to examine employees' attitudinal and behavioural responses to such practices.

## CONCLUSION

The conclusion is that Evaluation and periodic assessment are important for improvement and effectiveness.



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