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## Social Networking Effects and School Children's Learning & Performance

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**Abstract:** Current study utilizes modeling of structural equation to investigate a theoretical social networking prototype that applies to an amount of 34,896 schooling students in India. The most separate frameworks of the prototype concern the children's behavior about social networking, the factors for use of social networking sites, the social media practices and the subjects included. The based systems include perceived teaching success and social effects of social media. The analysis explains the interactions between the various systems. There is also research into the influence of certain factors, such as parental know-how. Our research has enhanced the understanding of the social media paradigm. The findings upkeep the hypothesis that expected efficiency, social communications and social media influence are interrelated. Evidences of an opposite model means that the topic of the construction of social media, its history and future consultation quenches must be closely studied.

**Keywords:** Social, School, learning, Attitude, Personality development, Networking, Impacts, Performance.

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### INTRODUCTION

Social networking sites platforms begin to escalate in prominence and teachers are recognizing their educational ability to encourage knowledge transfer and cooperation. Selwyn claims that social networks may "support students by enabling learners to access new cooperative learning channels based on interests and affiliations which are not discussed in their current learning environment." This allows a platform for extending conventional education and enables users to join communities that conform to their academic preferences. They are also able to create a platform for students. While several teachers are intrigued by the opportunity to use social media for academic reasons, some are mindful that social networking platforms can rob learners of conventional knowledge and literatures. Other people fear privacy considerations will impair, or even destruction, the conventional positions of teachers and students [1].

Educators are also concerned that the utilization of site like Facebook might negatively impact the academic achievement. A new research has found that students who spend a lot of time on Facebook have less time and much less time learning GPAs. A 2007 research, however, carried out by the Alliance of the National School Boards, still presents a strong connection amongst Facebook users and learners, but explains the advent of a specific form of student who works in social media. The individual notes his or her exceptional abilities from the conventional and 21st century [2]. When learners currently spend energy and time in social media, develop common interest and own group connections and cultivate talents in the 21st century, there is a great chance to shape learning materials groups [3]. But if the learners already use social media websites do teachers aim to ensure their captive audience in an environment that they really are confident utilizing?

Opponents claim that there are already opportunities to mix as well as cooperate by the course organization system [4]. Although there are drawbacks as well as advantages on both, in their comparative analysis, Greenbowe and Schreoder witnessed significantly advanced usage on Facebook as compared to WebCT. In fact, Facebook's number of posts was 400 per cent higher than WebCT. And while they have not yet been popular, apps such as School on Facebook are now participating in Facebook's ability to offer their university with a presence by incorporating the best of social media, syllabus organization as well as universities websites [5].

### E-Monitoring of Youth

De Ana addressed the advantages that mentorship provides for young people at risk of exposure to other services, and also social and mental encouragement to promote transforming actions and attitudes. "Extending mentoring to the online world provides accessibility and comfort for both mentors which mentees, and can offer new incentives for mentor to provide extra help and link learners to the increasing amount of web-based college preparation, job organization, and further education services. Indeed, a meta-analysis of successful youth

mentoring programs found that greater impact sizes emerged as more regular interaction defined the relationship between the mentor and mentee. Accordingly, creating an operational atmosphere as a complement to a predominantly face-to-face mentoring association will provide both added chances for interaction among mentors and mentees, as well as a platform for linking these to different assets [6].

### **LITERATURE REVIEW**

This research examined in what way social interacting technologies might be utilized to complement face-to-face course as a way of improving the senses of identity of the students and thereby fostering realistic classroom cultures in the advanced learning context. Informations were obtained from 67 scholars who's been studying at two Taiwanese public universities in several face-to-face classes. Finding suggested that most participant formed clear feeling of social interaction plus shared positive feeling about their academic experience in the classrooms including websites included in social media as an alternative resource. With guidelines for future study and instruction, teachers' learning challenges and questions on the professional utilization of social medias are discussed[7]. Social media networking has demonstrated its utility in e-learning, but it has only proven its potential as a stimulating mechanism by using game-thinking and enjoyable design in non-game environments. Current study represents the findings of investigation in an undergraduate course both social networking and gamification, equating these in term of the impact on the hypothetical achievements, participations and assertiveness of the students. In the same educational setting the effects of a gamification plugin deployed in a learning management system were compared with those of a social networking site. It is found that both approaches showed better performance in terms of academic achievement for practical assignments than a traditional e-learning approach but that the traditional e-learning approach was better when it came to assessing knowledge. With the new tools, even though the attitudes of students were positive, stimulating present assumption, participating rate and score persisted low too [8].

### **Survey and Samples**

A suitable survey mechanism was conceived to arrest numerous hypotheses of principle. The frameworks (or dimension) comprised understanding of schools success, motives for utilizing social networking, the mindset of students towards social media, stuff completed towards social media, the consequences of social media also the detrimental facets of social sites. Several sources were examined and used to design the survey instrument. These included LSE, the 2010-Eur Kids Online II Questionnaire, the Ofcom Young People's online Utilization Questionnaire and the Australian Communication systems and Data Authority's research of kids and adolescent people's usage social networks. Scholars was tested to score their educational success during the preceding educational time for "perception of school results". The five options were "need enhancement", "unsatisfactory", "achieve standard", "exceed expectations," and "excellent". For "significant reason for utilizing social net workings," student were enquired to include the scores to degree that they found the reasons recorded to be significant for the usage of social media application online. The ratings fluctuated from "less essential" to "extremely essential" on a five-point scale.

A five-scale measure was provided to quantify the "student" attitude for using social networking-communication or learning purposes. For "strongly agree" learners were questioned to assess every choice listed, as to how much they had performed each of these things over the past 12 months by utilizing online social media apps. These assessments varied between "strongly disagree." to "things accomplished on social networking". It provided the Likert scales of five points, from "always" to "never". For "topic debated," student were enquired about the amount they have been used on social sites, where individuals have been debating the topic mentioned for the previous 12 month. The 5-points scales varied from "ever" to "never". A message has been directed to all the schools requesting students to take part in the available surveys via a link dispatched. In May 2016 it took two weeks to perform the study. The responses were collected by a number of 32,376 learners. Approximately 30 percent of the students were from state colleges, and others were from private. About 35.3 percent of student approached from Al Ain, Gharbia 5.4 percent, and Abu Dhabi 59.3 percent. Practically all school-age students (grade 3 and above) responded. The highest percentages are attributable to age 18 (1.5%), age 16 (9.4%), age 15 (12.7%), age 14 (16.5%), age 13 (18.1 per cent), age 12 (18.3%), age 11 (13.6%), and age 10 (3.4%). Schooling girl made up 59 percent of respondent, while male student made up just 41 percent.

### **The Measurement Construct**

In practice, there are many latent (unquantifiable) variables like social media behavior and the rationale in using social media in this survey, adverse issues of social communications, influence on human communication, education perception and social media tasks. It is important to model every latent variable, first by defining a calculation models, before constructing a structural model. The model of measurement specify the relationships among the perceived indicator as well as the latent variable whereas the model of structural equations specify the relationships between the latent variable. Exploratory factors analysis (EFA) is a collective technique for assessing every construct's uni-dimensionality (end measurement models of each construct). Uni-dimensionality

implies that one thing in common is measured by a collection of item which form a gadget. Uni-dimensionality is a significant aspect of validity of the construct. In best measurement model/theory the assumptions of uni-dimensionality are of importance. In this respect, LISREL 9.2's Robust Maximum Likelihood method is utilized to appropriate and polish the measuring models to the score of samples of schools students on specific variable. Each build in the survey were checked utilizing confirmatory factors analysis (CFA)[9] after 1000 answers had been obtained. Table 1 displays the effects of the calculating model utilizing CFA in LISREL for statistical performance. The amount of item in every constructs were made compact to get the best-fit stats. Two of the constructions have been reduced to just three objects. The decrease was good statistical fit, as can be seen in table, for all seven structures. Good measurement models can be found in the statistically fit values. For other NFIs, NNFI, CFI, RFIS, GFIs and RMRs, all values ( $\chi^2/DF$ ) are below the 0.05 threshold. All RMSEA figures are below 3.0. The variables with low standardized predictions have been reduced by further analysis[10]. Some constructs have been given high levels of their related variables (i.e. school perceptions, social networking attitudes and the perception/wisdom of social networking). Two structures have recorded low mean variable.

**Table 1: Statistical fit result of the measurement model (CFA)**

	First number item	Last number item	$\chi^2$	DF	RMSEA	P-Value	NFI	CFI	RFI	RMR	GFI
Observation of schools presentation	5	5	2.10	1	0.0149	0.00249	1.000	0.997	0.995	0.00310	0.999
Undesirable thing occurred	10	5	0.49	1	0.0009	0.45766	0.967	0.976	0.838	0.00030	0.999
SN Effects	7	6	4.70	2	0.0059	0.9776	0.986	0.988	0.843	0.00125	0.987
Significant reason for utilizing SN	9	6	2.80	3	0.0005	0.46656	0.976	0.884	0.976	0.00290	0.998
Attitude of SN	6	4	-	-	-	-	-	-	-	-	-
Observation/information by SN	7	4	-	-	-	-	-	-	-	-	-
Topic – Effects (consequence) of utilizing SN	8	6	0.09	2	0.0005	0.9787	0.985	0.858	0.999	0.00216	0.988

**Table 2: Resulting construct and variable after Reliability & CFA**

Constructs and variables	Mean	S. Estimate	t-value
Observation of schools performances (Cronbach Alpha = 0.752)			
Presentation of English	3.90	0.59	90.87
Presentation of Math	3.90	0.70	112.90
Presentation of Science	4.00	0.80	127.70
Presentation of Social Science	4.30	0.59	103.80
Undesirable thing occurred (as consequence of SN) (Cronbach Alpha = 0.806)	2.18	0.78	134.78
Consumed fewer period than undertaking school work			
Tried ineffectively to bound period consumed on SN	2.22	0.82	163.92
Finished my relationship with somebody	1.66	0.82	163.38
Triggered problems with blood relation	1.70	0.80	155.98
Thing ended on SN (Cronbach Alpha = 0.848)	1.89	0.66	123.52
Talked about private info to the community			
Engaged private info to strangers	1.60	0.86	184.96
Showed private photos or videos to strangers	1.54	0.86	184.50
Added persons strangers to friend's list	2.05	0.64	126.19
Imitated to be unlike type of being	1.70	0.63	123.48
Vital reason for utilizing SN (Cronbach Alpha = 0.744)	2.69	0.49	76.20
To create fresh friend			
To be with friends and family	4.07	0.36	53.92
To share photos/music/videos	3.03	0.60	85.16
To play game	2.92	0.48	67.10
To be identical to other	3.23	0.48	93.14
Behavior of SN (connected/ communication) (Cronbach Alpha = 0.712)	3.90	0.62	100.08

Preserves me with sensation of linked			
Has developed like combined portion of my lifecycle	3.50	0.80	99.09
Informal communication on SN than physical	3.29	0.69	108.25
knowledge/ Perception from SN (education) (Cronbach Alpha = 0.719)	3.86	0.64	113.43
Utilizing SN for education			
Utilizing SN made me conscious of variety of individuals, culture and opinion	3.82	0.76	131.20
SN improved my appreciation of present issue and new	3.62	0.59	87.47
Topic - Effects (outcomes) of utilizing SN (Cronbach Alpha = 0.861)	1.74	0.66	123.26
Means to physical hurt self or harm			
Means of compelling suicides	1.63	0.81	159.28
Means to be skinny	2.31	0.81	165.56
Means to discover and consume drugs	1.47	0.73	141.06
Conversation alcohol consumption	1.55	0.63	122.28

Each of the seven constructs of the model was presented by a solo variable (summarized score of every element in a single construct). Through evaluating the skewness and kurtosis of each component, the multivariate concept of normality can be measured multivariately. Several experiments have found that, for multivariable non-normality, the Principal Component estimates are used and hence the parameter estimates preserve their validity until extreme skewness and kurtosis values are established. Under these studies, McDonald and Ho have stated. In Current survey, data analysis omitted survey item with high value (external +2 and -2) of skewness and kurtosis. EFA might show whether it provides one-dimensional or multi-dimensional scales to explore the uni-dimensionality of thing reaction information that is a vital element of construct's strength. This research helps to discover how many dimensions or sizes a set of variables has. Moreover, EFA aims to decrease data by combining variable into set which draw into the similar phenomenon. EFA findings indicate that all the construct examined produced a sole factor, with the exception of the constructs linked to "behavior towards social media," that produced 2 factor. Consequently, structure of the behavior was divided in 2 construct: behavior (linked) and behavior (education).

### Analysis

To evaluate what degree the suggested models were endorsed by Abu Dhabi schooling student obtained sample data, structural equations models (SEM) were utilized to check the compatibility of every of the suggested model. SEM was used in specificity to check the covariance matrix's match towards the relationships presented in current analysis (Table 3). Covariance is a quantity of how far matching element from 2 set of order info moves in the similar directions. Simply put, if the numbers in the covariance matrix is big at a certain location, then the variable corresponding to these rows and the variables corresponding to such column changes with each other.

The other ascends as one goes upwards. Whenever one moves downwards, another descends. If a no. is close to zero at specific positions in the matrix, then the variables corresponding to that rows will not change with each other. The other doesn't change significantly when one goes up. The structural equations models usually denotes an assembly for covariance among the variables detected. The structural equations models are generally accepted when the implicit matrix of covariance is not substantially different from empirical matrixes of covariance. SEM is the series of statistical technique centered on the universal direct models that enables an investigator to check how constructs are described by set of variable as well as how such construct are interrelated. For the SEM multiple phases have been implemented: model definition, model recognition, model evaluation, model checking and model adjustment. This research adopted the SEM procedures that both Lomax and Schumacker suggested. LISREL were utilized in SEM calculation.

In this study three models are to be presented. The first model is represented in Figure 1. The model proposes the least number of nodes between 5 different structures (independent buildings: social media, schooling, social media clarification, social-networking topics and social media stuff) and 2 other buildings (dependent construct: schools success and social networking effect). In other analytical experiments, most pro-position interactions are obtained utilizing structural equations or basic association analysis. The 2<sup>nd</sup> model extends relationships to contain suggestion for modifications made of LISREL. The third model redirected directions from other structures to success schools in order to explore the inverse hypotheses in order to see whether flipping direction will produce an acceptable model.

All possibilities of pathway direction will also be considered in all three models.

### RESULT

The first (simple model) model appears in Fig. 1. It is shown that there are four independent constructs linked to social networks (topic, why use, linking attitude, and thing done). It shows 3 dependent construct (attitude to learning, performance at schools, and effect).

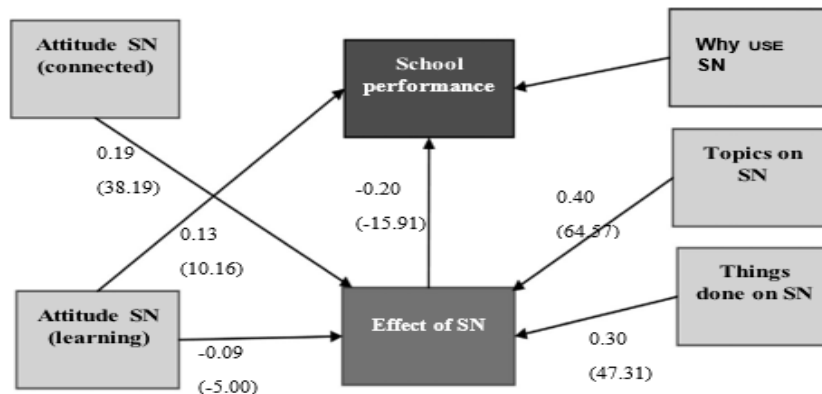
**Table 3: Shows the covariance matrix**

	Performance Why use of SN		Attitude	Perception	Things done on SN	Negative actions	Effect of SN
Perception of school performance	0.840						
Important reasons for using SN	0.050	0.549					
Attitude of SN	0.030	0.260	0.620				
Perception/knowledge from SN	0.050	0.179	0.350	0.580			
Things done on SN	-0.009	0.140	0.130	0.049	0.580		
Negative things happened (as results on SN)	-0.0015	0.080	0.080	0.029	0.340	0.620	
Topics - Effect (outcome) of using SN	-0.050	0.120	0.179	0.080	0.300	0.322	0.670

**Table 4: Structural equations models fit statistic**

Model v2	DF	RMSEA	p-value	NFI	NNFI	CFI	RFI	RMR	GFI	AGFI	v2 / DF	
Model (simple)	9.800	4	0.00645	0.04387	0.999	0.998	0.999	0.998	0.00135	0.999	0.998	2.4500
Model (expanded)	5.737	3	0.00553	0.12278	0.999	0.998	0.999	0.998	0.00082	0.999	0.998	1.9123
Model (reciprocal)	4.340	2	0.00953	0.01550	0.999	0.998	0.999	0.998	0.00082	0.999	0.998	2.1700

The fit statistics for the model are excellent (Table 4) with 0.00645 RMSEA, 0.04387 P- value, and 2.45 (v2 / DF). The maximum uniform estimation parameters (0.56) is the attitude of students linked to be associated to attitude towards education by utilizing social media. The understanding of school success is affected by social network triggers (0.13), social media consequences (0.16) and social media behaviors (0.11). If the students experience bad incidents (physically injured, figuring out illicit drugs and attempting suicide), their results would be harmful, according to the detrimental affect evaluation by using social media.



**Fig.1: The simple SEM parameters and relations**

Attitude towards learning by using social networking, on the other hand, have positive effects on the sensitivity of schools performances. Four other structures, with the largest impact from the subjects investigated by social media, affect the result of using social media considerably (standardized estimate of 0.37). The prototype also illustrates the presence of such mediation mechanisms. It is noted that perhaps the social media impact-related concept functions as an intermediary among two distinct impacts. First of all it plays a mediating role between the issues of social networks (0.36), networking sites and the success of schools (0.17). It also serves as a mediator among linking attitude (0.22), learning (0.10) and school results (0.17).

The second model includes all suggestions for improvements proposed by LISREL (Fig. 2). There has been a small change in this prototype with the P-values of (0.00553), 0.12278 and ( $\chi^2/DF$ ) of (1.9123). Three other routes can be seen in this model. The much more significant element is the effect related to an educational mindset (0.56). A major direction with a pessimistic sign is introduced from subjects on social media to studying mindset toward social media (0.08). This model further represents the existence of two mediating structures, the attitude to the use of social media for education and the social media impact. These hypotheses must be tested, since they claim that there could be a nuanced, reciprocal relation among perceived academic achievement and the impact of social networks or social media education. The conclusions illustrate the belief that presumed school success is a central part of social network educational experience. The third approach (Fig. 3) measures three routes from expected academic achievement to social media, social networking and social networking impact. The rating for the rating is 0.00953 RMSEA, 2.1700 ( $\chi^2/DF$ ) and 0.01550 P-value. This is also a good one according to those indicators. This research shows an interplay between perceived outcomes of schools on the effects of social networks (substantial 0.21 estimate), social media factors (significant 0.11 estimate) and social network education inclination; (significant estimate of 0.15). This model also reveals the effect of five systems on contingent social networking results with significantly high-standard estimations (0.39), topics (0.36), related attitudes (0.24), attitudes towards schooling and perceived success at schools (0.25). It should be noted (0.21).

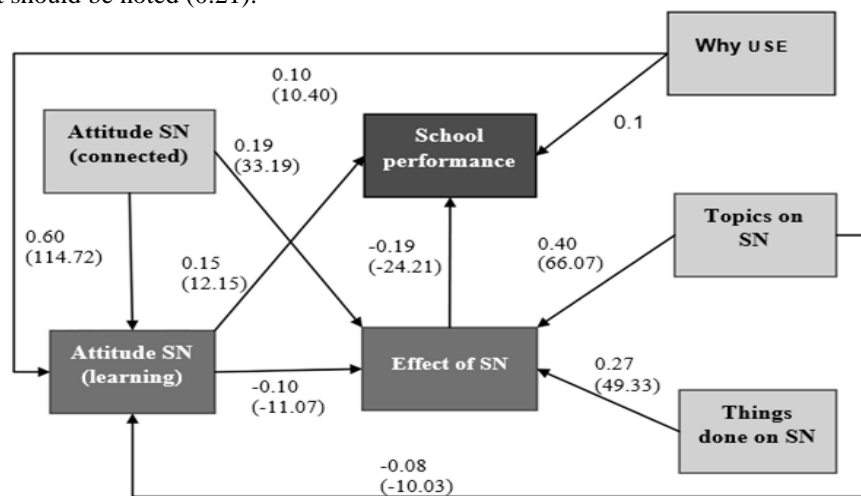
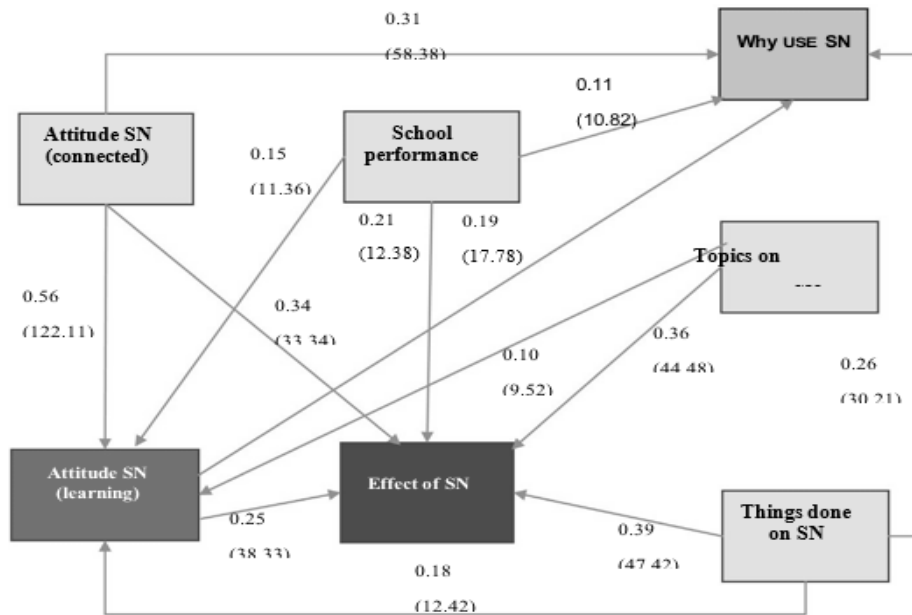


Fig.2: The extended SEM relation and parameter (standard estimate and t-value)

**DISCUSSION**

Usage of the SEM architecture has multiple advantages. The study posed on the three models shows the existence of certain mediation results. The models include social-networking constructs. They are linked to the mindset of the student to be associated, to a quest for the possibilities of learning, to motives for social media, to the impact of social networking, the subjects discussed, activities done and what they experience in classrooms. Model of structural equation permit easy estimation and interpretation of relationships, and also the direction of such relationships. The system too clarified checking probably current mediation hypothesis. This research report offers ample proof of the benefits and the importance of social media application for schoolers' educational purpose. The findings coincide with other research with such a similar teaching strategies. The research found that social media activity had multiple advantages for school children. It may have a detrimental effect on their academic results in terms of the advantages, unless correctly used. The utilization of social sites whenever it come to studying has many benefits. Despite the different benefits of involving schooling student on social sites, the result depicts that their abuse might impact adversely on the academic performances of students. On several fronts, this research showed the direct effect on social networking sites of academic achievement. Social site outcome have had a negative impact on school performance unless properly utilized. This result conforms to another empirical researches carried out in another culture. The results show the significant position that Social Medias plays in the lifestyle of youth. The inverse impact of student success on the social media effects is a significant outcome of this study. In other words, high achievers regulate whether social media can affect them. When students view themselves more effectively, their understanding of the social media negative consequences (i.e. their fitness, actions, etc.) tends to increase. In the third model (Fig. 3) it appeared that the school success impact three key social network factors (explanations to use Social Media, attitudes toward Social Media (learning) and social media impact). It is evident that students who are "healthy" may even engage in more social networking aspects of learning.



**Fig.3: The reciprocal impact SEM parameters and relations**

Each one of the 3 models described in this analysis reveals specific findings worth considering. Four entirely separate latent structures (motifs for use of social networks, the social media subjects, (related) attitude and attitude (learning)) are described in the first model (Fig. 1). The latent variable (performance in school), whereas the social media framework impose influence and control on certain latent constructs, functions as a wholly reliant latent construction. Four fully separate latent buildings (razones for the use of social media, social media problems, social media things and the attitude (compatibility) are also visible in the model 2 (Fig. 2) Indeed, a latent variable connected with school success is the only latent construction which completely depends on certain latent frameworks. Both systems have an impact in relation to the effects of social media and mindset (learning) as well as other latent structures affect them.

In the third model, the construction of the influence of social media became the only contingent latent variable (Fig. 3). Various direct effects have been found in five certain latin constructs (social media subjects, social media material, social media attitude (learning), social media attitudes (connected), school performances). The three models should view and analyze attentively certain contrasting differences. Social networking use has a major impact on school results. Powers et al. also indicated that students can educate other students online through interaction. If the student wishes to use social media for educational reasons, the school success will directly support him or her. However, while it is supposed to use it to be associated, a clear effect on school success will not be detected. There is, however, an obvious detrimental impact, even when a media environment has affected the pupil by shortage of time and loss of communication with peers and family.

**CONCLUSION**

Many of the benefits that use social networks involve knowledge and thoughts exchange and developing literacy skills. Their abuse can affect students' academic lives, and thus their results, despite the advantage of student involvement in social networking sites. As Katz et al. stated in their theory of gratification in 1974, the media selected by individuals will be competing with other basis of data. But, as this research indicates, social networking network are vying for the interest of students with academic studies. Therefore it is the student's responsibility to take the right decision regarding the utilization of social networking network. Furthermore, the principle of social education by Bandura says, since the learners' learning results are affected by the student's judgment on their circumstance (online networking and involvement networks) and their peers (relationship networks) they will make the best decisions and use the internet to obtain the desired result (academic performance).

The study discussed here has repercussions for improved knowledge of the connections between the various essential aspects of school children's social media. It should involve families, students, educational leaders, web-based policymakers, and scholars. Despite the fissionability and prevalence of social media and mobile devices, the use of these networking sites and modes by the learners by secondary teachers' remains impossible. The center groups suggested that educators allow teacher to assimilate social networking in student's classes, homework, and initiatives. The modest applications might be to recall period assignment to the students and provide thoughts for discussion. These positives are published in literature as well. Change is always and overwhelming. Politicians and school teachers in Abu Dhabi consider that technology has undermined their

commonly accepted practices, procedures, and techniques that have served with their pupils. Consequently, the meaning is apparent. As teachers embrace this evolving technology, a convincing calls for social networking sites to be used and adopted to influence students' appointment in its diverse application. This participation will certainly boost content quality in a creative way and satisfy new teaching directions based on "student-driven' learning style'.

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